



Be Belong

Be Alive. Be Connected. Be Belong.

To belong is to earn. We turn consumer attention
into earnings.

Why Be Belong

We turn consumer attention into consumer earnings while fostering connections and a sense of belonging.



01

People want to feel belonging



People want to connect with like-minded people.

02

60% of Americans Live Paycheck to Paycheck



Rent is their #1 expense. They need ways to **earn**, instead of borrow.

03

AI is Replacing Jobs



Automation is cutting jobs across industries people need **new income streams** that don't depend on a 9-to-5 job.

04

Longer Lives Need New Income



We're living longer, but pensions can't keep up. Everyone needs **Independent income** that lasts decades.

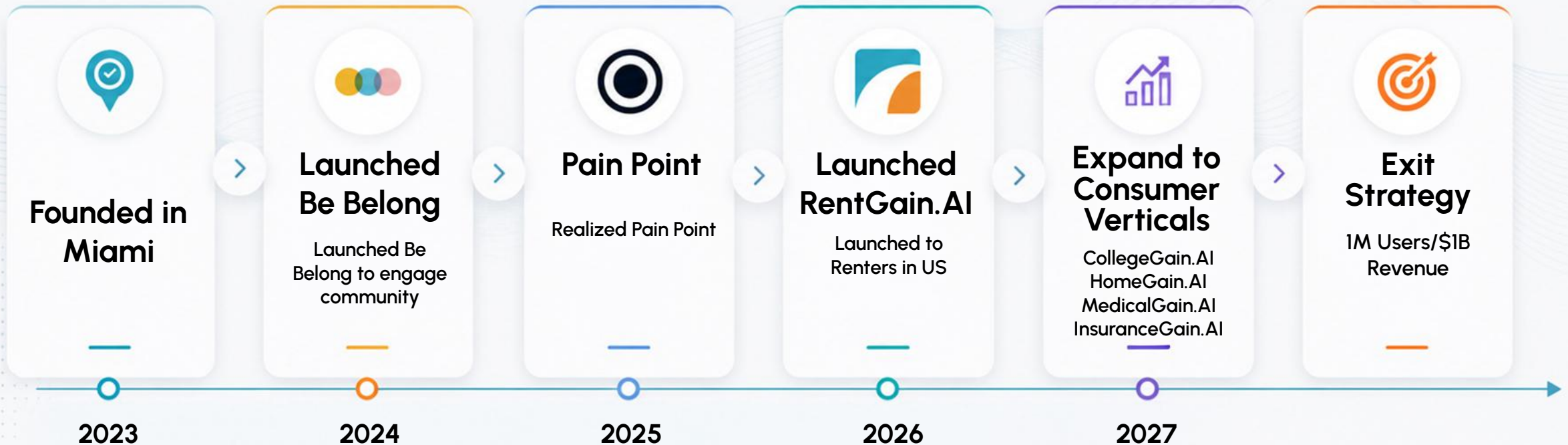


Result:

RentGain.AI turns rent, the biggest expense, into an earning engine, right when the world needs it most.

To Belong is to Earn.

We founded Be Belong to make every renter feel valued. We soon discovered their real pain points. That's when RentGain was born - turning rent payments into earning opportunities and creating an exit path for our shareholders.

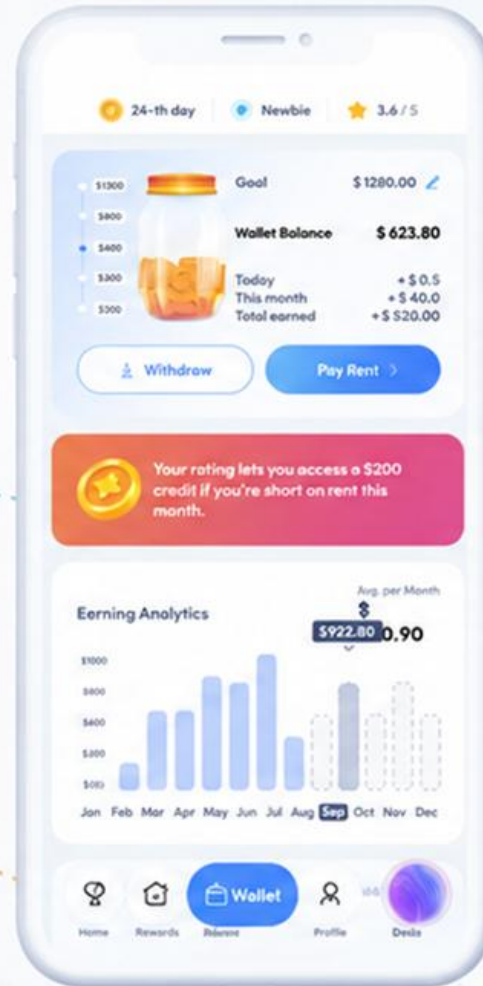


RentGain.AI by Be Belong

Turning Attention Into Rent

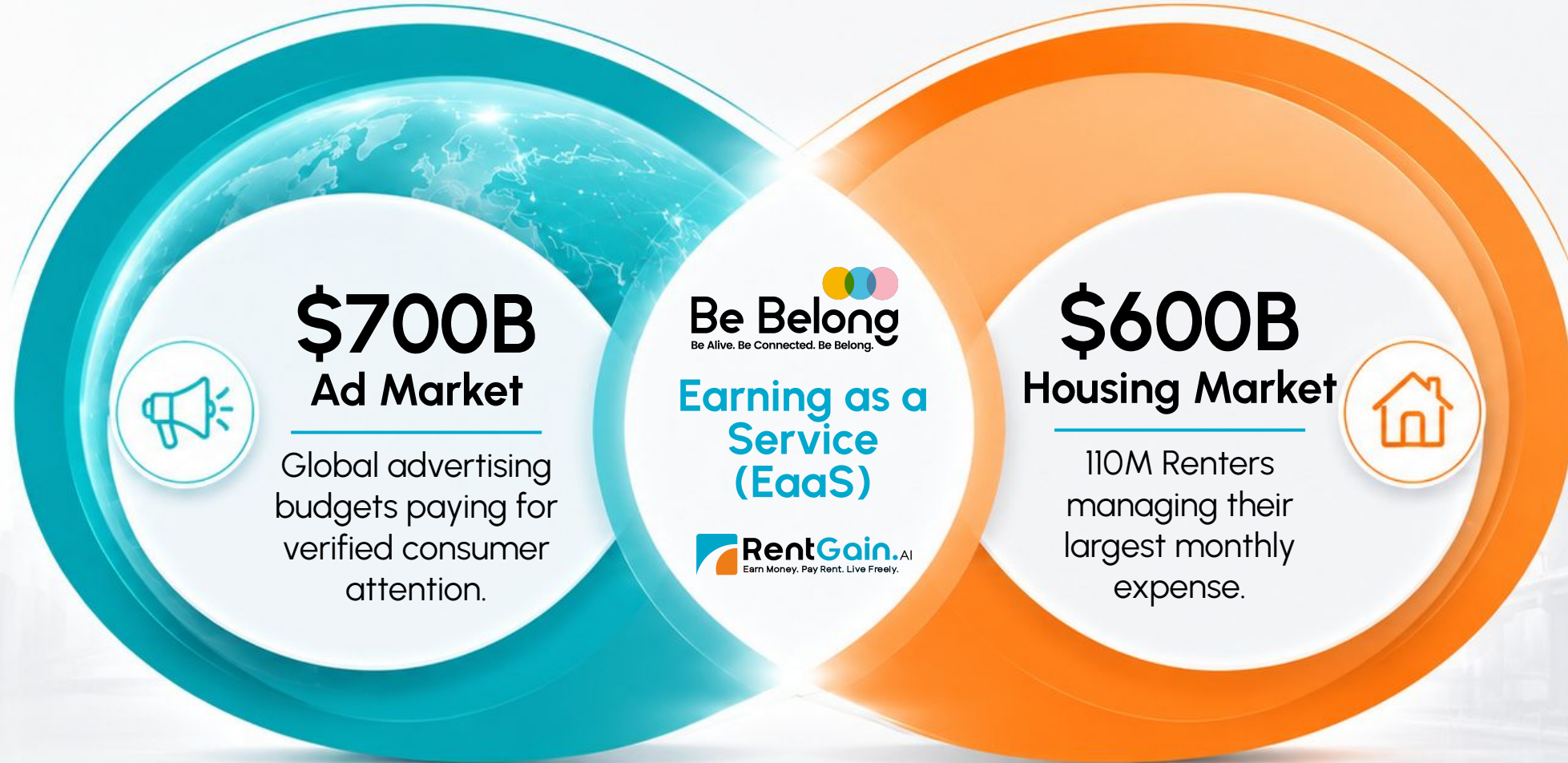
We Call it

“Earning as a Service”



Be Belong Connected Two Massive Markets for RentGain.AI

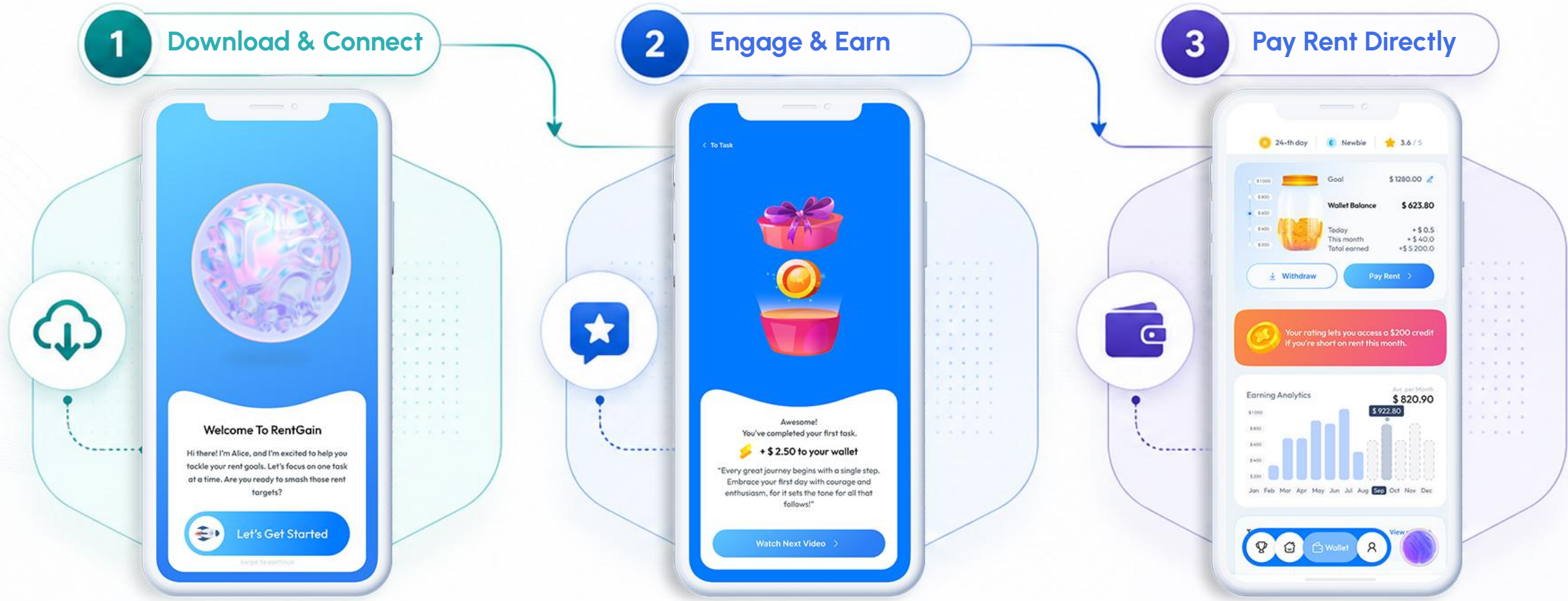
Introducing Earning as a Service (EaaS)



RentGain.AI connects **Global Advertising Budgets** directly to your **rent roll**. We are a new line item in NOI that doesn't require rent increases. We empower renters to earn real money through simple activities, while simultaneously generating passive income for property owners.

An Innovative Path for Earning Rent

We flip consumer spending into consumer earnings by transforming attention into rent.



Residents get the free RenGain app and create accounts in under 2 minutes. Bank-level security guarantees privacy.

Users participate in brand activities, market research, and watch videos to build their digital wallet balance.

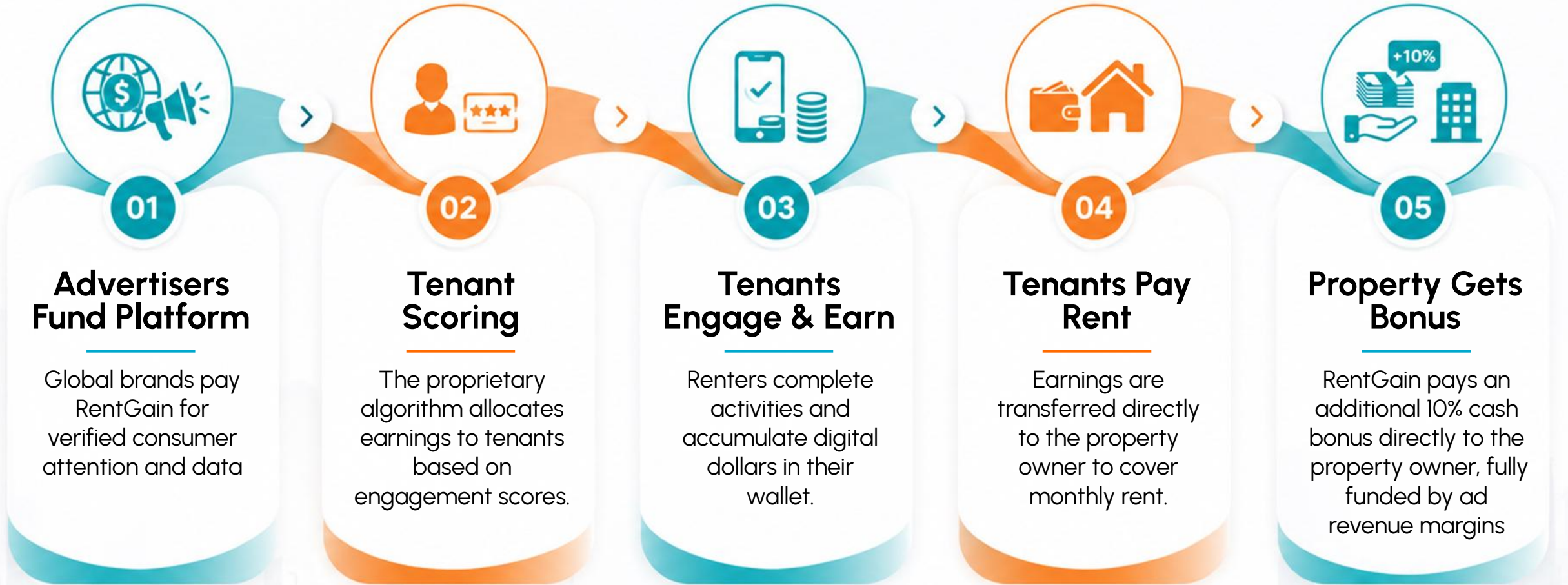
Wallet balances are transferred directly to the property operator to offset monthly rent, creating a frictionless payment loop.

Multiple Attention Channels



AI-driven personalized income plans match tenants with activities based on habits and preferences.

The EaaS Ecosystem Economics



Market Validation

Since we launched February 1st, 2026, the need to cover rent created demand for many more users to join.

RentGain.AI



66.39k

According to AppsFlyer there are more than 66,393 active users

RentGain.AI

150,000



Users are in the process of onboarding. The acceptance and growth has been explosive.



Real Case Study of RentGain.AI

Real People. Real Earnings. Real Engagement.



01	 Erica 🏆 Top Earner Power User Profile	\$541.99 Earned	 105 Days on Platform	 1,261 Games Played	 803 Rewarded Ads	 74 Active Days
02	 Cecilia B. ★ Highest Verified Earner Balanced Earner Profile	\$411.03 Earned	 505 Brand Videos	 143 Surveys completed	 6,302 Data Points	 Fully KYC Verified
03	 Kimberly P. 🔥 Daily Habit User High Retention Profile	\$282.89 Earned	 Active Every Day	 374 Games Played	 283 Rewarded Ads	 Fully KYC Verified

 \$1,235.91 Combined Earnings	 1,836 Games Played	 1,390 Rewarded Ads Watched
--	----------------------------------	--

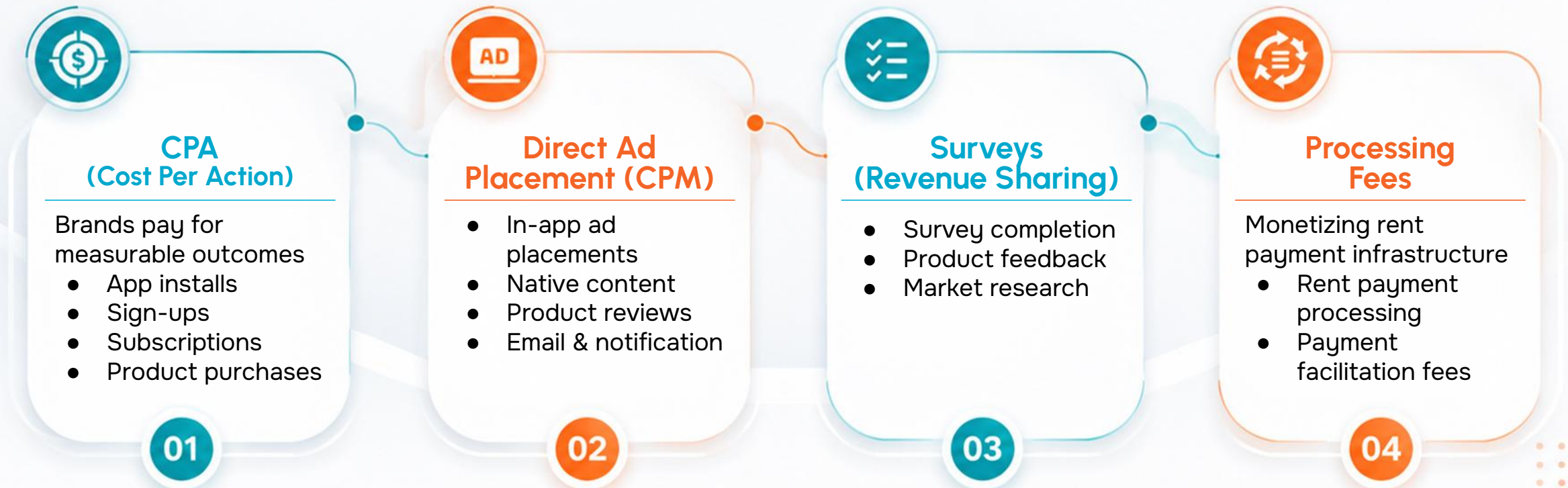
Our Advertisers Validation



Multiple Earnings Pathways

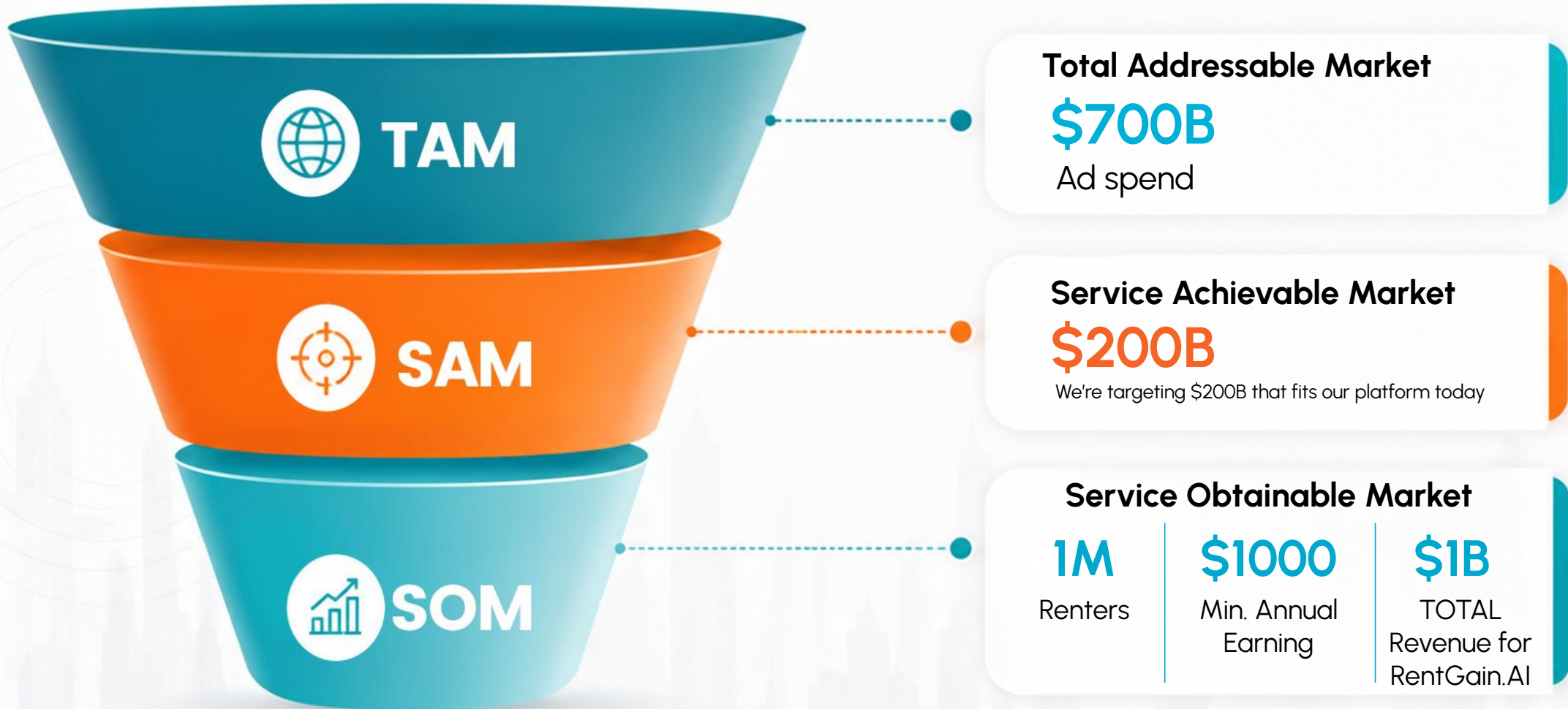
Multiple Revenue Streams. One Economic Engine.

Every user interaction creates revenue. Every revenue stream increases user earnings.





Market Size



Why Property Owners Love It



Value Creation for
Your **Portfolio**

\$1000

Targeted Revenue Per
Unit/Year
(at medium engagement)



Assumptions:

100 Units | 60% Tenant Engagement Level |
\$1000/Year Average Revenue/Unit



+\$100,000

Modeled 10% Ad Revenue Share



Plus Additional Saving with 18%
Less Resident Turnover





Competitive Landscape

Others Capture Attention.
We Convert it into Rent.



Traditional Ads
(Low Engagement)

- Banner Blindness
- Low Interaction
- No Real Consumer Value



Cashback Apps
(Limited Use)

- Small Rewards
- Fragmented Ecosystem
- Disconnected from Rent



Gig Economy
(time-based)

- Time Intensive
- Inconsistent Income
- Labor Depended



Only platform converting attention directly into rent.



Attention

Users engage with ads and offers



Earnings

Earnings are generated and verified



Rent

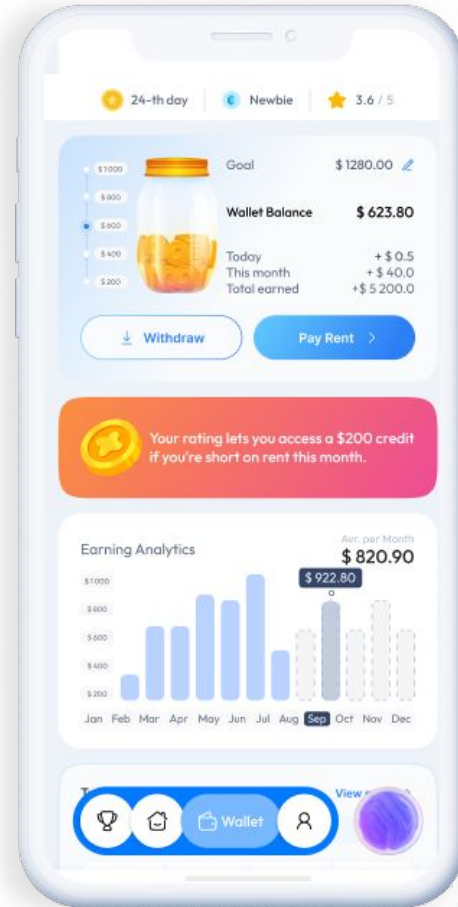
Earnings are applied toward rent



Rent Paid. Stress Reduced.
Real Impact. Real Rent Relief.

Building the First Tenant Loyalty Economy

RentGain transforms multifamily portfolios into engagement and earnings ecosystems where residents can live, engage, earn, and save through advertiser-funded participation.



The future of multifamily is more than housing, its **Participation.**



Stronger Communities



More Value for Residents



Measurable Growth

RentGain.AI Ecosystem

RentGain.AI powers a fully integrated ecosystem connecting residents, property owners, and brands through **verified engagement and advertiser-funded rewards.**



- 124s**
Average verifies attention
- 100%**
KYC Verified Users
- 0%**
Ad Fraud
- Multiple**
Engagement surfaces

A new economic layer for multifamily housing.

AI Community Matching™

Turning Neighbors Into Community

01



Family & Business Matching

Parents with children in similar age groups discover and connect safely.

02



Shared Interests

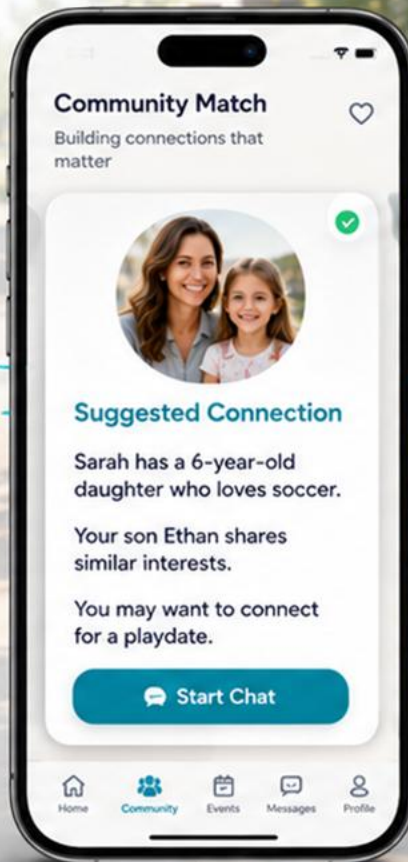
Fitness, pets, wellness, gaming, entrepreneurship, and social clubs.

03



AI Suggested Connections

Smart recommendations that encourage meaningful resident engagement.



Stronger Communities

- ✓ Higher resident retention
- ✓ Increased engagement
- ✓ Better renewal rates
- ✓ Emotional connection to property



AI-Powered Belonging

Our AI transforms apartment buildings from isolated living spaces into connected ecosystems built around trust, compatibility, and participation.



One meaningful connection can transform a property into a community.



Community



Engagement

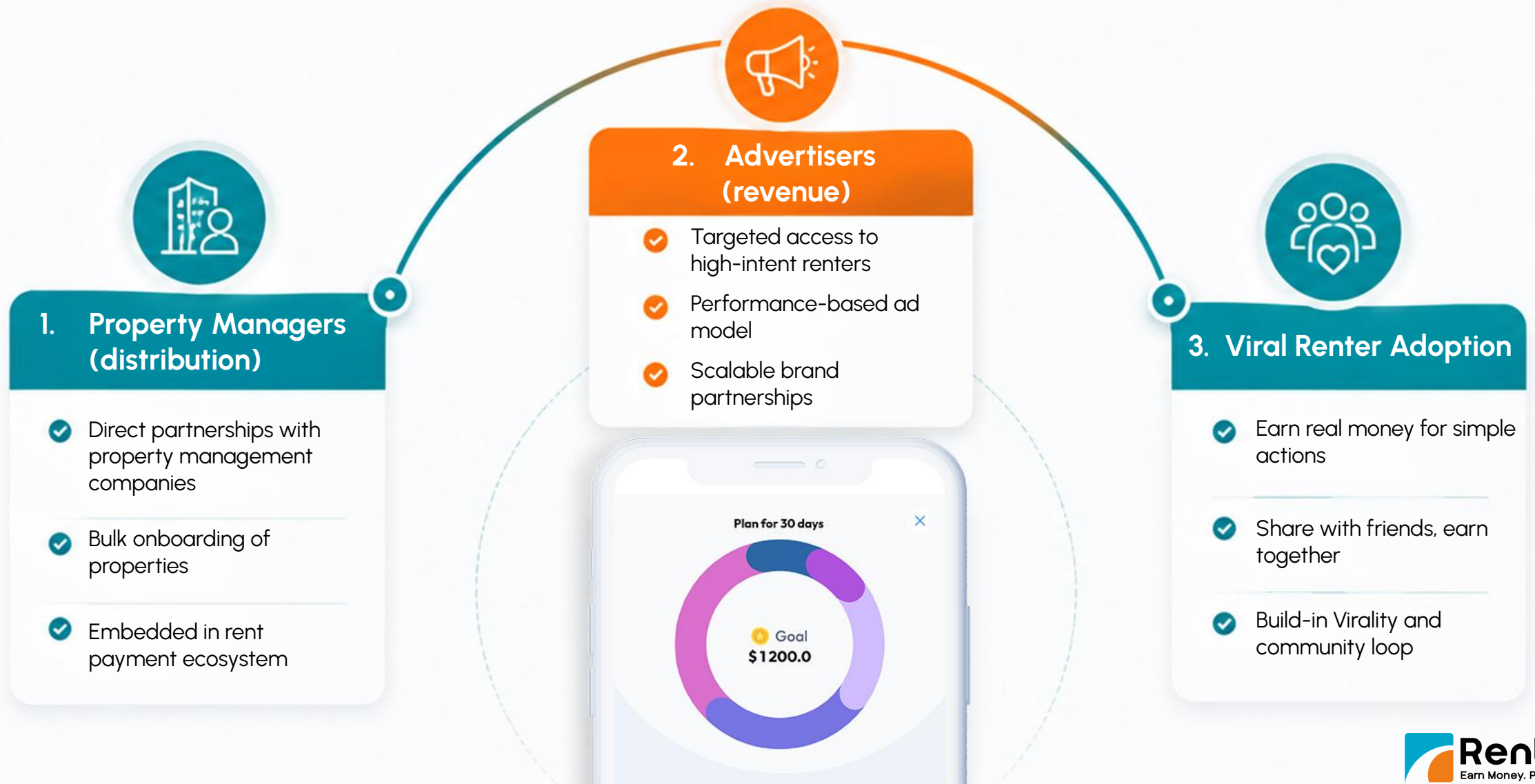


Retention



Belonging

Market Strategy



Our Vision



Earning is Optimized

We turn life's biggest expense into income. Freedom starts at home.



Attention become an Asset

We give people ownership to their value. You earn because you matter.



Be Belong Becomes Infrastructure

We build the economy where people earn and belong together.



Be Belong Vertical Growth

Four high-value verticals. One unified engagement infrastructure. Real Rewards. Real Participation. Real Impact.



CollegeGain.AI

Student engagement & rewards ecosystem.



HomeGain.AI

Consumer savings powered by housing engagement.



MedicalGain.AI

Healthcare participation & wellness incentives.



InsuranceGain.AI

Verified consumer engagement for insurers.



One Platform.
Infinite Possibilities.

Build around verified engagement and incentive-driven participation.



Be Belong Team

Built at the intersection of real estate, data, and capital markets.



Gabe Bar
Co-Founder,
CEO & CTO

Tech-savvy entrepreneur with 25+ years of experience and a passion for innovation in consumer engineering through AI/ML



Julie Scott
VP - Regional
Manager TX

Professional Real Estate syndicator driving smarter investments and scalable growth. Software Engineer



Benjamin Sampson
VP - Regional
Manager VA

Real estate entrepreneur and private lender driving innovative investment solutions



Margarete Ralston
Multifamily
Expert Director

Multifamily investor, syndicator, and startup consultant



Bella Cohen
Co-Founder -
CRO

20+ years in syndication, leveraging AI & machine learning



Shani Bar
Co-Founder &
President

20+ years marketing leader | Brand strategy | Target audience engagement | Growth expert



Barbara Heil-Sonneck
International Market
Director/PR

20+ years in real estate, international business, entrepreneurship.

Team of Developers



Franchise



Franchise



Marketing



Properties Integration



Corporate Development



International Business Development



Advisory Board



Diego Leiva

Diego Leiva is an experienced real estate broker and investor



Marc Segelnick

Marc Segelnick is a seasoned portfolio manager and strategic advisor



Capital & Traction



\$2.2M

Already Raised

We raised \$2.2M in Pre-Seed funding



150,000

66,393

Direct Users

66, 393 Direct Users + 150,000 users are being brought on board through Property Management



\$5M

Creates Infrastructure for revenue growth

\$5M Capital Injection Generates \$50M Revenue



\$5M

Capital Round



**50K
Earners**

+500 Brands
Live



**\$50M
Top-Line Rev**



**\$25M
Net Rev**

After 50%
earner split



**Reinvest
80%**

of Net Profit





Own the Future of How People Pay Rent

Be Belong
Be Alive. Be Connected. Be Belong.



Join Our Global Impactful Movement

Scan to
Meet with Our
Founders



Big Dreamers-Philanthropy

Our Mental Culture Ecosystem

At Be Belong, dreaming big is ingrained in our culture.

Dream Big. Be the Light.

We begin each day with vision and values — **trust, forgiveness, love, and generosity.** We dedicate time each week to an extraordinary community of people with unique abilities. We support them to dream, believe, achieve and manifest. When we give them hope we strengthen ourselves. When we elevate others, we all rise.





Appendix

Mapped Evidence Behind the Model

Every Core Assumption Is Grounded in Real Data

Core Claim	Supporting Evidence	Source
Large rental market	~44M renter households in the U.S.	U.S. Census Bureau
Rent is a financial burden	~50% of renters are cost-burdened (>30% income on housing)	Harvard JCHS / U.S. Census
Consumers are financially constrained	The majority of U.S. consumers live paycheck-to-paycheck	LendingClub / Federal Reserve
Massive advertising budgets exist	Global ad spend projected to exceed \$1T by 2026	Dentsu
Digital ads are inefficient	Banner blindness is widespread among users	Nielsen Norman Group
Ad fraud is significant	~\$80B+ lost annually to ad fraud	Juniper Research
Rewarded engagement performs better	Opt-in ads have higher completion and engagement rates	Google Ad Manager / Unity Ads
Surveys & insights are monetizable	Typical survey response rates: 5%–30%	Kantar / Qualtrics
Affiliate & cashback are proven	Affiliate commissions typically 5%–15%	Rakuten / CJ Affiliate
Payments generate recurring revenue	Processing fees typically 1.5%–3.5%	Stripe / Plaid
Subscription economy is growing	Subscription models scaling across industries	Zuora / McKinsey
Real estate NOI under pressure	Turnover and vacancy reduce profitability	CBRE / JLL



Investor Simulator





DISCLAIMER

This presentation contains forward-looking statements based on current assumptions and market research. Financial projections rely on internal modeling and industry benchmarks. Actual results may vary. This document is confidential and intended solely for potential investors.

The reader agrees to the provisions set forth on those certain “Disclaimers” located at <https://www.finalis.com/disclaimers> and the terms thereof are incorporated by reference as though fully set forth herein, and references therein to (i) “Company” means the entity in connection with this transaction (together with its affiliates, subsidiaries, successors and assigns), (ii) “Banker” means the registered representative of Finalis Securities LLC in connection with this transaction and (iii) “Bank” means Jackson Payne Investments LLC. Securities are offered through Finalis Securities, LLC member FINRA/SIPC.